

The DARKNESS offers *Re-Vamped* Industry Tour through INTERACTIVE TICKETING

St Louis, MO Jan 16, 2009 – Halloween Productions, producers of the premier haunted attraction, the Darkness, recently opened online ticket sales to industry professionals who plan on attending the TransWorld Haunt & Attractions Show this March. Halloween Productions has teamed up with INTERACTIVE TICKETING to provide an easy online reservation system which will allow industry guests to reserve a time slot for the tour. Haunt & Attractions Show attendees can purchase their tickets by going to the Darkness website at www.thedarkness.com.

A “lights out” tour will be showing on Saturday, March 28th in hourly intervals beginning at 7 PM Central Time. The Darkness Tour will feature a full cast of actors under show light conditions. A reserved ticket also includes entrance to a party thrown on behalf of the new Haunted House Association (HHA - www.HauntedHouseAssociation.org) which will offer free drinks and snacks and an auction to benefit the HHA.

A “lights on” tour will also be available on March 26th and will provide a behind the Scenes Tour of The Darkness which includes food, drink and a ticket to return to the “lights out” tour on the 28th. During the “Lights on” tour, Halloween Productions staff will be available on site to answer questions about the attraction and teach guests how to make a mold filled dinner table as seen on the ‘Modern Marvels’ television show.

Both tours are sponsored by the HHA, Hauntworld Magazine, Interactive Ticketing, Rogues Hollow, Transworld Exhibits and Brainstorm Studios. Those planning on attending are encouraged to buy their tickets early as space is limited.

The DARKNESS Tour for TransWorld Haunt & Attractions Show Attendees

The Darkness will be completely remodeled for this event. Attendees will experience an all-new haunt built for the 2009 season with over \$150,000.00 dollars spent to create several new rooms, special effects, and new attractions. In addition to the all-new Darkness, a brand new attraction will be installed in a new 16,000 square foot building expansion called Terror Visions in 3D. The new Terror Visions in 3D will be unlike ANY 3D haunted house ever seen! A monster museum and Darkness gift shop will also be available to guests.

The Darkness has been featured on the History Channel’s ‘Modern Marvels’, Travel Channel’s ‘America’s Scariest Attractions’, America Haunts, and the National Geographic Channel.

About INTERACTIVE TICKETING

INTERACTIVE TICKETING is an industry leader in online ticketing across the country, supporting events of all types including: amusement parks, haunted attractions, fairs, expos, concerts, ski areas, consumer shows, museums and more.

Tickets are purchased online and printed from the patron’s home or office; tickets are then validated at the event site using a barcode scanner. INTERACTIVE TICKETING separates themselves from the competition by providing state-of-the-art marketing tools, reporting features, and wireless scanning capabilities which allow their clients meet and exceed their ticket sales expectations each and every year. (www.interactiveticketing.com)

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