

Scarborough Renaissance Faire Offers Advance Discount through INTERACTIVE TICKETING

Waxahachie, TX Dec 20, 2008 – The Scarborough Renaissance Faire announced they have recently gone live with their online ticketing system which currently offers advanced discounted tickets. This is the second time the Faire will be offering online tickets through INTERACTIVE TICKETING; last October the Faire ran a similar online promotion, awarding discounts for those who reserve their tickets early.

Tickets may be purchased via the Scarborough Website at www.scarboroughrenfest.com and clicking “Buy Tickets.” Customers who order their tickets online before March 5th will save money on a number of ticket options. Single Day and Season Pass tickets will be available at up to \$10.00 off the regular price, with the sale ending March 4th 2009 at midnight central time. Orvis Melvin, Director of Sales and Marketing at Scarborough had this to say about their new relationship with INTERACTIVE TICKETING:

“Working with INTERACTIVE TICKETING has made setting up promotions like this effortless; their technology not only fits our marketing vision, but also makes it easy for our customers to order their tickets online. We look forward to another great year at the Faire and are happy to see our patrons taking advantage of these excellent discounts.”

Customers who buy their tickets early online not only save money but also receive the luxury of bypassing the Faire box office lines. Online tickets are printed by the patron, each with its own unique barcode. Upon arrival, the barcode is quickly scanned and the attendee is able to gain access to the faire faster than ever before.

About the Scarborough Renaissance Faire

Step through the gates of Scarborough Village and feel your cares slip away. Thrill to the thunder of hooves and crash of lance on shield at the joust. Watch in amazement as birds of prey swoop just inches above your head at the command of the Royal Falconer.

Enjoy swordplay, comedy, music and other unique entertainment on 21 stages. Witness artisans create one-of-a-kind works of art. Browse 200 quaint shoppes for unique handmade jewelry, clothing, leather goods and other offerings.

Feast like a King on food and drink from around the world. Grab a turkey leg and stroll among the villagers of Scarborough. Spend the day in the 16th Century and have the time of your life.

(www.scarboroughrenfest.com)

About INTERACTIVE TICKETING

INTERACTIVE TICKETING is an industry leader in online ticketing across the country, supporting events of all types including: amusement parks, zoos, fairs, expos, concerts, ski areas, consumer shows, museums and more.

Tickets are purchased online and printed from the patron’s home or office; tickets are then validated at the event site using a barcode scanner. INTERACTIVE TICKETING separates themselves from the competition by providing state-of-the-art marketing tools, reporting features, and wireless scanning capabilities which allow their clients meet and exceed their ticket sales expectations each and every year. (www.interactiveticketing.com)

Contact: Dan Voelker

Email: learn.more@interactiveticketing.com

Phone: 877-253-5676

###